FOAL Meeting Notes – 1/8/24

Attendance: Attendance: Claire Christian, Laura Porter, Jane Posner, Kate Summers, Brittany Robertson, Natalia Lanteigne, Amy Miller, Judy Kindell, Jamie Krovontka, Todd Ludeke

Library: Diane Kresh and Peter Petruski

Other: Merri Horn and Marty Pippins

Missing: Kelly Fado, Natalia Lanteigne, Rob HIzon

Library Update: Diane Kresh and Peter Petruski

- New MOA financial document from the county board that the Department of Management and Finance has asked of everyone. Gives the library the authority to pay us and pay them.
- We will have it looked at by Natalia Lanteigne and a lawyer.
- Diane will share the termination agreement with us.
- April 2 is when the Library's session with the county board will be held.

<u>Marketing</u>

- The Library's Marketing and Communications Department ("MarCom") has proposed a "salon" event in honor of James Baldwin, to be held at Pirouette wine bar or somewhere else, before one of our upcoming Arlington Reads events, preferably one when it will be warmer out. MarCom would be happy to assist with the planning and organization if the Friends are interested. This would celebrate James Baldwin and a fundraising/membership drive opportunity for the Friends. (Scope it out and present a budget) March 28 or May 14, potentially.
- Banner Before the Spring book sale, MarCom has proposed designing and printing a banner to hang on the N Quincy side of the Central Library. The board agreed to have Peter work with them to assemble a mockup and cost proposal for the Board to approve. Peter to get quotes and look for signage at stores.

Items for Awareness

- December was another great month, and sales exceeded \$10,000 for a single month for the first time.
- The staff/volunteer holiday party was a huge success! Thank you to everyone who came.
- Winter Reading has begun! It runs through March 1 and will conclude with hot chocolate parties at Central, Columbia Pike, Shirlington, and Westover on March 2.

Upcoming Arlington Reads events.

3/7/24 – Eddie Glaude

3/28/24 – Anna Malaika Tubbs

5/14/24 – Jesmyn Ward

Admin Update

- 994 FOAL members as of Jan 8.
- Hoodies have been restocked from small to XXL. We now have gray, orange, and maroon available.

Booksale Dates

• April 18 – 21 book sale dates.

What to do with our Overflow of Children's Books

Potential options:

- Add it to summer reading kick-off with beach balls, etc.
- Probably want to do it on a Saturday and a Sunday.
- Want to sell kids' books primarily with a few others.