Friends of the Arlington Library Board Meeting Minutes

Present: Kelly Fado, Martin Pippins, Joni Sterne, Jamie Krovontka, Laura Porter, Maggie Colston, Gineane Goldsmith, Peter Petruski, Kate Summers, Claire Christian, Rob Hizon, Halyna Hodges, Jane Posner, Sharyn Meister, Judy Kindell, Diane Kresh

I MINUTES

MOTION: To waive the reading of August 2020 Minutes.
Judy Kindell moved; Sharyn Meister seconded.
MOTION APPROVED unanimously.

MOTION: To approve August 2020 Minutes.
Judy Kindell moved; Sharyn Meister seconded.
MOTION APPROVED unanimously.

II POP UP BOOK SALE

Approximately \$800 raised at last book sale; good reception - many larger sales, especially with childrens' books; 27 boxes (total) taken to sale, 12 boxes sold.

Perhaps consider an indoor location for the winter months? Dates for upcoming sales: Oct 3, Nov 7, Dec 5 - get emails out now publicizing these dates, along with the "rain date" of the 2nd Saturday of the month (if needed.) Send an advertising email out to Members using the MailChimp account.

FOAL to submit a proposal for an outdoor book sale at the Library - include details about how many people, how to keep distance. The Library is developing a plan to re-open, but want to remain safe for staff, volunteers, and patrons.

III CFO SERVICES

Transition is well underway, and payments are being automated.

IV MEMBERSHIP

Concerns on timing of raising rates; should we consider a lower price-point for students? Add Commercial and Small Business levels - include benefits like logo placements, sponsorships, recognition in newsletter and on website. Rates and levels of Membership will be voted on at October meeting. Promote Memberships as holiday gift ideas.

V FUNDRAISING IDEAS

Kate will work on themed baskets, i.e. cookbooks, mysteries, etc., for online auction - will publicize the basket auction to raise money. Facebook or Instagram donations. Continue updates to bookstore. Sell boxes from small lot to booksellers for a flat rate?

VI MY BOOK PROJECT

The Library is currently working within existing budget to fund My Book because some collection purchases (board games, etc) were not made.