

Friends of the Arlington Library Board Meeting Minutes

Present: Kelly Fado, Martin Pippins, Joni Sterne, Jamie Krovontka, Laura Porter, Maggie Colston, Gineane Goldsmith, Peter Petruski, Kate Summers, Claire Christian, Rob Hizon, Halyna Hodges, Jane Posner, Sharyn Meister

I POP-UP BOOK SALE

Childrens' books and grab-n-go books were a hit; much love on social media and some new followers (350+ on Twitter, 1,100 on Facebook); aim for 1x/month; have invites to other locations, but may stay with Courthouse because logistically easier.

Raised \$683.00 at sale in July.

II BOOKKEEPING

CFO on-boarding meeting scheduled 8/14/20; will include review of insurance for Board and events.

III FINANCES

\$2.3M in Arlington Community Foundation; financial management updates underway to allow for automatic payments (not checks!) for regular bills and invoices.

The Audit this year will need to include carryover of inventory of book-sale books; consider negotiation with Wonderbooks.

IV FUNDRAISING

Bookstore stock needs to be refreshed before the library reopens (whenever that takes place) - Jamie will lead this effort; other book sale options: mystery bags (specific themes) - auction, set prices, how many books??

Need to start accepting book donations again - coordinate with Joe; consider scheduling drop-off appointments - people sign up for 15-minute window; quarantine in cage? or accept/quarantine at another location - not Central?

Ideas to make up lost revenue from book sales: consider a fundraising professional; make additional asks; increase Membership rates; host events with less popular authors?

MOTION: To approve June 2020 Minutes.

Laura Porter moved; Sharyn Meister seconded.

MOTION APPROVED unanimously (Sharyn abstained)

V POTENTIAL EVENTS/IDEAS

Halyna reported on possible virtual events which FOAL can host for more diverse age groups; will work with librarians for tech, what's already in planning process, what has worked (or not worked) in the past; consider an event on how to self-publish; "how-to" festival to highlight skills of all sorts

Include book recommendations in newsletter; trivia; engage more with questions or polls.