

February 4, 2019
Friends of the Arlington Library
Board Meeting Minutes,
Shirlington Library Meeting

Present: Kate Summers, Kate Schweigart, Marty Pippins, Judith Kindell, Gineane Goldsmith, Laura Porter, Rob Hizon, Sharyn Meister, Judith Hijikata, Nada Sulaiman, Kelly Fado, Claire Christian, Joni and Marx Sterne, and representing the Library: Julia Berg, Peter Petruski, Janelle Ortiz, Brit Austin and Alexander Geller.

Meeting called to order at 7:08pm

I. Jennifer Owens, President and CEO, Arlington Community Foundation

In 1995, FOAL was one of the first investors in the Arlington Community Foundation's fund, we have a substantial investment in the fund now and we asked Jennifer to talk to us about how we can expand our reach within Arlington. Jennifer invited us to attend the ACF Gala on April 27, and encouraged our involvement in ACF award luncheons as those honor programs with the greatest impact on Arlington, and we could find new partnerships there as well.

Jennifer came prepared to talk to us about ways to increase our impact in Arlington. Her suggestions were:

- A. Scholarships - the ACF has a scholarship program for the community. They are always looking for evaluators, and would be happy to run a scholarship program for us. If we opted to create a scholarship for future teachers, or future librarians, we would need to fully fund it in year one. If we wanted to do \$2500 a year for 4 years, we'd need to transfer \$10,000 out of our fund to the scholarship program at the start of the scholarship. If we did this for 2020, we'd need to establish the criteria and let ACF know by 9/30/19.
- B. Tuition Reimbursement - we discussed a tuition reimbursement program for librarians. The challenge is that tuition reimbursement is taxable. We discussed ways to pay down loans and agreed that further research was needed.
- C. Teacher program for books - we discussed other ways to help Arlington teachers – a shopping night at a book sale, free books or discounts for school librarians or teachers. We liked this idea and expect to be able to implement something for the April book sale.
- D. Literacy Program – we already provide \$50 vouchers for up to three charities at our book sales. We could expand and publicize this and could also seek out year round community partners like the Arlington Pediatric Clinic who give books to patients at each visit.

II. January minutes.

Judith Kindell moved to waive the reading of the minutes, Kate Schweigart seconded, unanimous approval by Board. Judith then moved approval of the January minutes, Marty seconded, unanimously approved by Board.

III. The Lit up Ball planning.

The Library's planning team showed a proposed layout for the event, that we liked. We discussed food: we added a cheese plate, a fruit plate, veggies, and coffee. We discussed alcohol sales. Friends must sell tickets so we need to do a work schedule for the Board. We also need a schedule of who is selling raffle basket tickets, and who is helping to set up and break down. For alcohol, Claire has drink ideas and will put together pricing. Kate is going to work with our insurance representative to ensure we are fully insured for this event, and events like it.

IV. April Book Sale Update

We discussed how to proceed with hiring staff for the upcoming book sale. Kate is going to contact Eileen Hanning who used to run Imagination Station book store to see if she's willing to run the sale for us.

V. Logo and website update.

Tara showed us the latest iteration of the FOAL logo and we commented and offered suggestions. Logo is priority, and we are still on track for April website launch.

Meeting ended at 9pm.

VI. Board decisions post-meeting

On February 10, 2019. Kelly sent around two updated logo designs by Tara and we picked a new Logo. The logo chosen was preferred by Sharyn, Rob, Nada, Kate Summers, Kate Schweigart, Claire, Judy H, Gineane. Marty, Judy K, and Kelly liked them both. The four iterations of the new logo are attached.

On February 25, 2019, Kate Summers put a contract from Eileen Hanning for Book Sale Management Support before the Board. The proposal was seconded by Sharyn. Voting in favor: Marty, Kelly, Sharyn, Claire, Judy K, Laura, Gineane, Rob, Judy H, Nada. The motion passed.

Board Decisions in February

- Approval of January Meeting Minutes
- New FOAL Logo approved
- Book Sale Management Contract Approved

Upcoming Events

March 5, 3-6pm -County Work session on the Library, we can attend but we can't speak

March 22 7-10pm – Lit up Ball at Shirlington Library

March 25, 7pm – FOAL Board meeting on the book sale

April 2, 7pm – Public Comment session on the budget. This is where we attend, speak & wear t-shirts.

April 4-7 – BOOK SALE

Our new logo in all its iterations:

